

TECHNICAL DATA SHEET

GF 212 TRAFFIC GRAFFIC™

3.4 MIL MATTE WHITE VINYL
HIGH-TACK REMOVABLE ADHESIVE

GF 212 is a 3.4 mil polymeric matte white calendered vinyl coated with a special formulated clear solvent removable adhesive laminated to a 90# layflat liner. This product was specifically designed to adhere to common commercial carpets and allow for easy and clean removability of the graphic. The 90# liner offers excellent product layflat in a variety of ambient conditions along with ease of application of large format graphics. This film is designed to accept a variety of Solvent, Eco-Solvent, Latex and UV curable inks common to wide format digital printing systems.

PRODUCT NAME	212
FILM	
Film Type	White Polymeric Vinyl
Film Thickness (mils/μm)	3.4 / 86 (+/- 10%)
Film Weight (gsm)	120
Gloss (60°)	≤20
Opacity (%)	93
Tensile Strength (lbs/in)	MD ≥ 3000 / CD ≥ 2600
Elongation (%)	MD ≥ 90 / CD ≥ 150
Dimensional Stability (FTM 14)	MD ≤ 0.40 mm / CD ≤ 0.10 mm
ADHESIVE	
Adhesive Type	Solvent Acrylic
Adhesive Thickness (mils/μm)	0.7-0.9 / 18-23
Adhesive Color	Clear
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	3.0 / 13
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	4.5 / 13
LINER	
Liner Weight (#/gsm)	90 / 145
Liner Type	White 2-side PE-Coated Kraft
Liner Thickness (#/gsm)	6.7 / 170
Release Force @ 300" / min (g/2")	50
PERFORMANCE GUIDANCE	
Application Temperature	≥ +40 °F
Service Temperature	-40 °F to 180 °F
Shelf Life	1 year
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor Durability	N/A
Removability	up to 6 months

TECHNICAL DATA SHEET

GF 212 - 3.4 MIL MATTE WHITE VINYL HIGH-TACK REMOVABLE ADHESIVE

PRODUCT SNAPSHOT	APPLICATIONS	INK TYPE
APPLICATION ☐ WET APPLY ☒ DRY APPLY ☐ LAMINATING ☐ MOUNTING ☒ DIE CUTTABLE ☐ HOT STAMP ☐ THERMAL DIE ☒ FLATBED CUTTABLE	☒ POP/RETAIL ☐ WALL ☐ WRAP ☐ WINDOW ☒ FLOOR (CARPET) ☐ TRANSLUCENT ☐ FLEET ☒ GENERAL SIGNAGE ☒ INDOOR (SHORT TERM) ☐ OUTDOOR (SHORT TERM) ☐ OUTDOOR (LONG TERM)	☒ SOLVENT ☒ ECO-SOLVENT ☒ LATEX ☒ UV CURABLE ☒ SCREEN ☒ OFFSET (UV CURABLE) ☐ OFFSET (CONVENTIONAL)
SUBSTRATES/SURFACES ☒ LOW-PILE CARPET (SHORT NAP/TIGHT WEAVE)		

FAQS	
Does this product require an overlamine?	Yes. The vinyl by itself is not a "Traffic Graffic". GF 212 does require the matching laminate to make it slip resistant.
What laminates are the matching laminates for GF 212?	We have a variety of matching laminates to go with the GF 212. They are GF 211, GF 209, GF 213 and GF 217. Each one has the requisite UL rating for slip resistance.
Can I leave the graphic on the carpet past 6 months?	Yes. The graphic will stick to the carpet longer than 6 months but the adhesive will build tack over time making the long term removability more difficult.